

# COMPANY PROFILE

Committed to excellence and innovation,
QuantumHook empowers organizations to navigate
the digital landscape effectively and achieve their
strategic objectives. Our expert team delivers tailored,
cutting-edge technology and strategic guidance to
enhance efficiency, security, and growth for
businesses across diverse industries.



## The

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### **ABOUT COMPANY**

In an era marked by rapid technological evolution and increasing business complexity, QuantumHook emerged as a response to a critical market need: a holistic, innovative, and customer-centric IT partner.

- <u>Mission</u>: Transform technology into a catalyst for exceptional business growth.
- Belief: Technology should enhance capabilities, helping businesses overcome obstacles, seize opportunities, and achieve remarkable success.
- <u>Community</u>: More than an IT company, a vibrant community of passionate professionals.
- <u>Culture</u>: Innovation, collaboration, and excellence form the foundation of our business.



#### **(**

### IT SERVICES

- Application Services
- Website Services
- Software Services
- Digital Marketing
- Digital Marketing
- Artificial Intelligence
- **Cloud Services**
- Cyber Security
- Consulting
- Oata & Analytics
- Enterprise Solutions
- Network Solution & Services





## THIRD PARTY IT PRODUCTS & SUPPORT

**Digital Signing Signature** 

SSL/TSL/SMIME Certificate

**Multi Factor Authentication** 

**Business Mailing Solution** 

**Backup Solution** 

**Email Spoofing** 

**Ransomeware Solution** 

Unified Threat Management























## BUSINESS PARTNERS









### **OUR CLIENTS**



















Revantage









KITOPI





### **BUSINESS MODEL**

SAAS
BUSINESS
MODEL













User



#### SERVICE SECTION

#### **BUSINESS MODEL**







**Target Market** 







Sales & Marketing **Channels** 







**Key Activities** 



**Cost Structure** 



**Performance Metrics** 































# BUSINESS DISTRIBUTION CHANNEL

#### **Direct Channels**

Direct Channels

Social Media

**Brand Partnerships** 

Reference

### **Indirect Channels**

**B2B Channels** 

Influencer Marketing

**Broadcast Media** 





### **OUR BUSINESS SYSTEM**

Research & Design



**Development & Testing** 



**Marketing & Distribution** 



Feedback & Iteration





### **MARKET COVERAGE**

Total Market Sectors
we Cover 150+

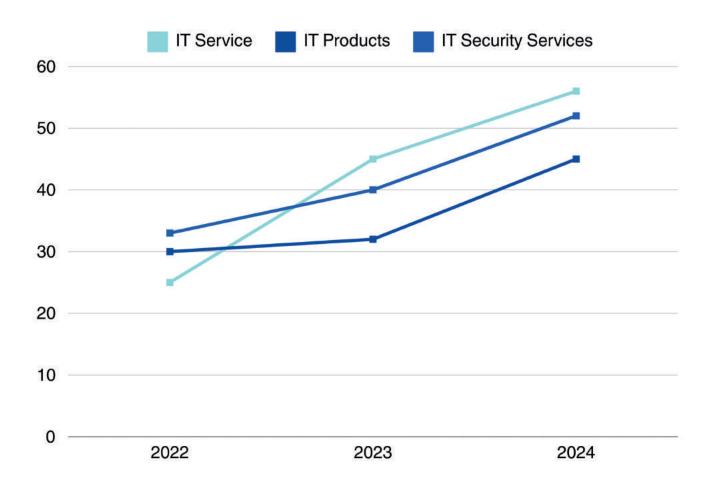
Indian Market Sector Presence 90+(60%)

International Market Sector Presence 60+ (40%)

INDIAN MARKET INTERNATIONAL MARKET



## OUR SERVICES & PRODUCTS GROWTH

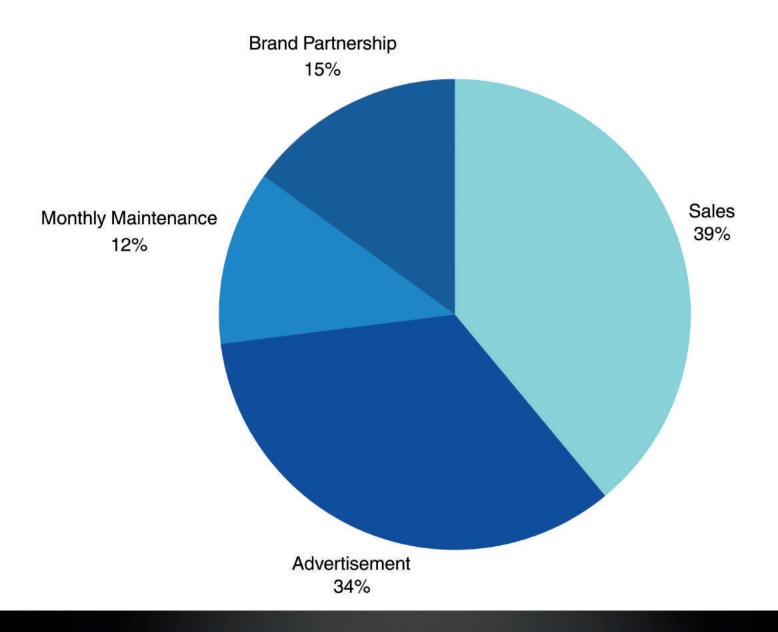


We are growing at a steady pace in all our products, services and security sector field and expect to continue this growth more steeply in the future.





### **REVENUE MODEL**



#### **Main Sources of Revenue**

We have divided our main streams of Revenue into 4 categories above



## KEY PERFORMANCE INDICATORS

By 2025 end we will increase our user base by +1,000

Reach 50% of the target Revenue by third Quarter

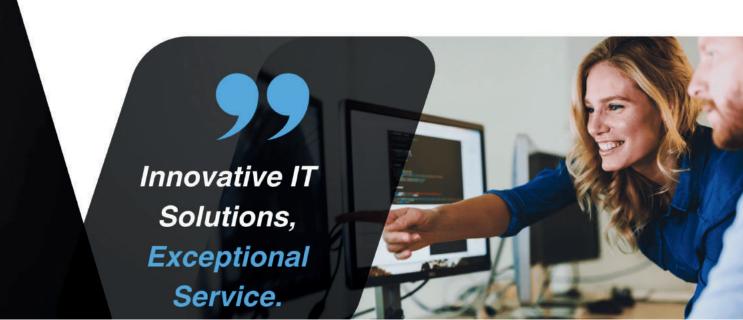
Double the size of Social Media Community by the year-end

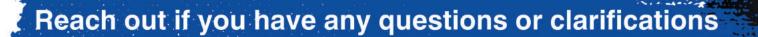


### **THANK YOU**

Explore the possibilities with us and experience the difference that professional IT services can make. For more information or to discuss how we can assist with your specific needs, please visit our website or contact us directly.

Together, let's build a smarter, more connected future.





### **Contact Us**



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